



INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

Název školy	Gymnázium Josefa Ressela, Chrudim, Olbrachtova 291
Název a číslo OP	OP Vzdělávání pro konkurenceschopnost, CZ. 1.5, Název projektu: Inovace ve vzdělávání na Gymnáziu Chrudim, reg.č.:CZ.1.07/1.5.00/34.0249
Název šablony klíčové aktivity	Zvyšování kvality výuky prostřednictvím ICT
Tematická oblast (předmět)	Anglická konverzace
Název sady vzdělávacích materiálů	English conversation topics
Jméno tvůrce vzdělávací sady	Mgr.Lucie Petržálková
Číslo sady	III/2-7-2-13
Anotace	Žáci diskutují na téma The media na základě otázek, procvičují tematickou slovní zásobu, typy televizních pořadů a novinových článků, učí se přečíst webovou adresu.
Ověřeno ve výuce: ročník, třída, dne, předmět	třetí, 3.A,3.B, 7.E, 11.3.2013, Anglická konverzace



The media



**Discuss the
following questions
in pairs/groups**

- What is the media? What are the bad and good things about it?
- Which type of mass media do you prefer and why?
- What TV programmes do you like/hate?
- What are the pros and cons of the Internet?
- Do you think radio will still be used in the future?
- What types of newspapers do you know?
- When do you usually buy/read magazines?
- Would you ever consider a career in the media?

**Explain the following
words in English**

- **a serial x a series**
- a story that continues from one programme/episode to the next x a story that deals with the same subject/the same characters/the same format but each one is complete in itself
- **correspondent**
- a person who reports news from a particular country or on a particular subject for a newspaper or a television or radio station (a foreign/war/sports c.)
- **commentator**
- a person who is an expert on a particular subject and talks or writes about it on television or radio, or in a newspaper (a political c.)/a person who describes an event while it is happening, especially on television or radio (a sports c.)
- **circulation**
- the number of copies of a newspaper or magazine that are sold each day, week, etc

**Make a list of different
types of TV programmes
and give examples**

- documentaries
- educational programmes
- news broadcasts
- current affairs programmes
- sports programmes
- weather forecast

- films
- quizzes
- chat shows
- game shows
- sitcoms
- soap operas
- serials/series
- drama
- music programmes
- commercials
- children's programmes

**Make a list of different
newspaper/magazine
articles**

- home/foreign news reports
- editorial/leader
- features/feature articles (longer ones about special subjects)
- business news
- sports reports
- weather forecast
- radio/TV programmes
- reviews
- cartoons
- crosswords
- classified ads
- agony aunt's columns (gives advice to readers on their personal problems)/advice column (AE)
- supplements

- **Read the following web address:**
- <http://news.bbc.co.uk/>
- h-t-t-p colon double-slash news dot bbc dot co[kəʊ] dot uk forward-slash
- org [ɔŋg], com [kɒm]

- Použitá literatura:
- TURNBULL, Joanna a kol. *Oxford Advanced Learners' Dictionary of Current English*. Oxford: Oxford University Press, 2010, ISBN 978-0-19-4799027.
- Obrázky: <http://www.office.microsoft.com>